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GLADIOLI
of
QUALITY

FROM
"The Foot of the Rainbow"
Gardens

C. R. HINKLE
ST. JOSEPH, MICHIGAN
To My Friends,
—Old and New:

Again I present for your consider-ation my List of Gladioli of Quality.

From the varieties offered you may make selection with assurance of satisfaction. They cover a wide range of color and type in time-tried old favorites and tested new ones, including many novelties of recent introduction.

In the descriptions I have tried to represent them in a way that will make it possible for you to visualize them mentally; to see them blooming in the "Garden of your Dreams."

If you favor me with an order I will send you good bulbs, guaranteed true to name, healthy and of the size to produce best bloom.

Sincerely yours,

C. R. HINKLE.

THE FLOWER GARDEN OF TODAY is incomplete if it does not have in it the Gladiolus. It is a peerless flower, having an unequaled range of color, from snowy white, through exquisite tints of pink, rose, lavender, yellow, orange, and violet to brilliant scarlet, glowing red and rich dark crimson and purple. It may be had in pure self-color or in endless combinations of color and forms of marking and shading.

"With hues on hues expression cannot paint,  
The breath of Nature and her endless bloom."

It is not only a beautiful and attractive flower for the garden but is unsurpassed as a cut-flower, the buds opening up after cutting equally as well as if growing in the garden, and usually with greater beauty.

It can be successfully grown by anyone, with simple culture, in almost any soil. It is free from disease and insect pests; it is inexpensive.

My address before the Wisconsin State Horticultural Society, "The Gladiolus; Why and How," giving history of the flower, pronunciation of name, etc., and very complete directions for its propagation and culture, has been published in pamphlet form and a copy will be sent free if requested with an order.
Three, four or six bulbs of one variety at dozen rates.
Prices shown include delivery.

Standard and Fancy Varieties

Alice Tiplady. Considered one of the finest Primulinus Hybrids ever produced. Large flowers of an exquisite rich, orange saffron. Fine as a bedder and beautiful as a cut flower. $1.00 per dozen.

Anna Eberius. The creation of Mr. Richard Diener, the famous hybridizer of California, and one of his best. In great demand and still growing in popularity. The color is new and unusual; a rosy purple (this is not a blue purple); perhaps might be called a raspberry-purple. Throat deeper shade. Flowers large and heavy, well set on fine spikes. $1.50 per dozen.

Baron Hulot. Rich dark violet-purple; the best of its color, and in such demand that stocks are quickly sold out. Strikingly beautiful in combination with cream or yellow sorts. $1.00 per dozen.

Bengal Tiger. A very rich dark red, mottled, feathered and striped yellow. May be termed Oriental in coloring. $1.50 per dozen.

Black Pansy. Beautiful shade of rich dark red with pansy like markings in the throat. $1.50 per dozen.

Carmen Sylva. One of the best of the white varieties. A pure white except for slight violet markings deep in the throat. Tall, slender stem always straight, flowers well arranged on the spike. Many open. $1.50 per dozen.

Chateau Thierry. Brilliant orange cerise with red blotch bordered light yellow. Large flower, very striking. $1.25 per dozen.

Evelyn Kirtland. The very beautiful origination of Mrs. A. H. Austin, which made her famous in the Gladiolus world. Large, wide opened flowers with reflexed petals of light rose, darker at edges, fading to shell pink at center, with brilliant scarlet blotch. Tall graceful spikes, bearing many flowers, quite a number open at once. Well worth $1 per dozen.

Glory of Kennemerland (Roem van Kennemerland). One of those beautiful things that Holland has given us. It is a very rich, deep rose, with golden yellow blotch and throat. Flower very large, of wide-opened bell-shape, with rounded petals. No other resembles it. Try it. 60 cents per dozen.

Halley. Delicate salmon-pink of roseate tinge; lower petals creamy, with crimson penciling; large waxy flower; extremely early, being the first really good flower to bloom, with the exception of the new and extraordinary novelty, "Elizabeth Tabor," listed hereafter. Halley should be in every garden. 60 cents per dozen.

Herada. Another of Mrs. Austin's beautiful productions. A pure mauve with darker throat; large blooms on good spike. Uncommon color and a fine flower. $1.00 per dozen.
L’Immaculee. Beautiful pure white flowers, without blotch or marking; many open at one time, making a plume of white, on tall, graceful stem. There is no other pure white at so moderate cost. $1.25 per dozen.

Le Marechal Foch. Introduction from Holland, very beautiful and attractive. Flowers are unusually large, of soft delicate pink, a number open at once on strong spike. Very early to bloom. 60 cents per dozen.

Lena Graetz. Originated in Germany and recently introduced in this country. It is a fine white variety, large flowers, good florescence, strong grower. $1.00 per dozen.

Louise. A bright lavender, faintly suffused pink; throat somewhat lighter; blotch of velvety maroon on lower petals with darker line on midrib; strikingly resembles a Cattleya Orchid. Of sturdy growth; extra large flower, widely opened; a number open at once; splendid for cutting. $1.50 per dozen.

Maidenblush. A Primulinus Hybrid and one of the most exquisite of them. An exquisite pink with lighter throat. Very dainty flower on graceful spike. Most bulbs make several spikes. Charming for house decoration. $1.00 per dozen.

Mary Fennell. Wide-open flower of deep lilac, with throat and blotch of primrose-yellow; a beautiful combination in a beautiful flower. $1.00 per dozen.

Mrs. Dr. Norton. A famous and very beautiful variety originated by Mr. Kunderd. Hermosa pink, shading to cameo pink, on white ground; throat creamy yellow, stippled tyrian rose. $1.00 per dozen.

Mrs. Francis King. The popular favorite for years. Large flowers of rich flame red with darker throat. Tall, strong spike, frequently branched. Indispensable. 60 cents per dozen. Do not think this poor because the cost is small; it is one of the best.

Mrs. Frank Pendleton. Always called one of the most beautiful Gladioli. Flowers of white, flushed pink, with crimson blotch. Its production added much to the fame of Mr. A. E. Kunderd. $1.00 per dozen.

Mrs. Watt. Glowing American Beauty Rose color. A most lovely sort and best of that color. A beautiful combination with Niagara or other creams, or white. 75 cents per dozen. Worth more.

Myra. One of Mr. Kunderd’s good Prims. Very large flower of deep salmon pink over yellow ground and yellow throat with pink lines. Excellent. $1.00 per dozen.

Niagara. Delicate creamy yellow; sometimes tips of petals are flushed or flaked rose. Large flowers, opening to the extreme tip either in water or growing. Extremely useful in combination with other sorts. 75 cents per dozen.

1910 Rose. You should surely include this in your order. It is a rich bright rose of beautiful color, with pure white line on mid-rib of lower petals. Strong, straight growing and sure blooming, making a fine spike with many open. Early. 75 cents per dozen.
Orange Brilliant. Here is a little Prim that has never received the approval it rightfully deserves. It is a small flower with beautiful orange color and when placed in a vase or small basket is really marvelous in its beauty. There is no better Glad grown for table decoration and its great keeping quality as a cut flower makes it a very desirable variety. 75 cents per dozen.

Panama. A lovely rose-pink, with large flowers. Mrs. Francis King (for whom the flower of that variety was named) says of Panama: “It is the softest and most charming tone of pronounced rose-pink I have ever noticed in a flower.” $1.00 per dozen.

Peace. A famous variety. Pure white, with lilac feathering on lower petals, which makes it delicately beautiful. Strong grower with very large flowers; a magnificent sort. Late blooming. $1.00 per dozen.

Pink Perfection. One of the most beautiful; so greatly in demand that we can scarcely keep sufficient stock. Large, well-opened lily-shaped flowers, closely set on spike carrying many buds; six or seven open at once, with many others showing color, like rose-buds. Color an exquisite soft, yet bright pink, nearly apple-blossom, sometimes flushed and feathered darker. Stems often curving, which adds grace to its charms. $1.50 per dozen. Take two dozen for two dollars, you will be delighted with them.

Prince of Wales. Large flowers of pure soft golden salmon, melting to throat of soft primrose-yellow. Many open at one time. Strikingly beautiful and very early. $1.00 per dozen.

Princeps. A famous and very fine hybrid, with Amaryllis-like flowers of rich crimson-scarlet, with creamy white blotch. Does not open many flowers at once, but they are usually exceptionally large and striking. These characteristics, together with its heavy, dark green foliage gracefully drooping, make it unusually desirable as a bedder. Late blooming. $1.00 per dozen.

Princepine. A seedling of Princeps, which it resembles, though a lighter scarlet and with a larger and whiter blotch, illuminated by a blue edge. Also more flowers open at once. Early; brilliant and striking as a bedder. 75 cents per dozen.

Rose Ash. One of the most popular of the fine creations of Mr. Richard Diener, of California. An exquisite combination of old rose and ashes of roses. Unusual and very attractive. $1.50 per dozen.

Scarlet Princeps. A gorgeous glowing red; the pure red of the spectrum and unequaled in that color. Massive spikes of large flowers. $1.50 per dozen.

Souvenir. A beautiful Primulinus Hybrid of rich, pure golden yellow. The finest Prim of the color; good size, well opened. $1.50 per dozen.

Sunset Glow. Attractive Primulinus Hybrid. Large flower well opened, soft but glowing red, with yellow throat. $1.00 per dozen.

War. A rich, blood-red flower of large size. Tall, strong spikes. Late blooming, along with Peace, with which it is fine in combination. You should have some of these two sorts. $1.00 per dozen.
Some Rarer Varieties

Captain Boynton. White, suffused, rosy lavender, with deeper lavender blotch. Recent introduction and winner of First Class Certificate. A distinctive variety. 40 cents each; 4.00 per dozen.

Capitaine Ferber. From the eminent hybridizer of France, Lemoine. Most unusual in coloring; pale plum violet, spotted amaranth. 25 cents each; $2.50 per dozen.

Caretta. Originated by John C. Davis. It is a self-color, deep pink, large flowers, perfect placement, strong, vigorous grower, characteristic of the Davis strain and is sure to become a leader in the commercial class. Under artificial light has a wonderful coloring. A fine new variety. $2.00 per bulb.

Eugene Lefebvre. Another most striking novelty from the Lemoine Gardens. Very large flowers of deep pink, with pronounced blotch of amaranth marked and striped white. A remarkable variety. Priced very low at 25 cents each; $2.50 per dozen.

Fritzjof. Scarlet color, mid-season variety. Grows erect with many flowers open and with its strong texture is seen in the garden for a long time. It is well worth growing. A wonderful new red. 50 cents per bulb.

Fay Lanphiere. A novelty distinct in type and character in that its spike is not stiff but graceful, lending itself to artistic vase arrangement and decorative work. Its color is coral luster with cerise blending, beautiful and attractive. The flowers are very large and well distributed on the stem, many of the blooms remaining until the last bud opens. It lights up well. Like the lady whose name it bears it is altogether charming and lovely. 25 cents each; $2.50 per dozen.

Genesee. Originated by our great Secretary of the American Gladiolus Society, John C. Davis, of Rochester, N. Y. It is certainly a valuable addition to the list of really good Gladioli. It is the softest creamy yellow I have ever seen, a most attractive and charming color of melting sweetness. It is a Primulinus Hybrid, but large and open flowers, almost without appearance of hood. It ought to sell for more money than 25 cents each; $2.50 per dozen.

Golden Measure. The best yellow. The only variety having a large flower of pure golden yellow without blotch or markings. For years it has been expensive; now it is within the reach of all. A splendid large flower of great substance and richest golden yellow, strong growing tall spikes, well filled. It is a delight to the eye. Now, $1.50 per dozen.

Golden Swallow. When I tell you this is the origination of Mrs. A. H. Austin, it is a guarantee of excellence. One of her recent introductions and a beautiful flower. Clear, soft yellow, without markings; petals finely ruffled. Very graceful and attractive. $3.00 per dozen.
Jacoba van Beyeren. A recent introduction from Holland that is very fine. Large flowers of a beautiful violet self color, many open at once, perfectly placed on a sturdy spike, growing tall and strong. No other of this color approaches it. Recommended highly. 25 cents each; $2.50 per dozen.

Jean du Tailles. A queenly flower, originated by Lemoine France. Strikingly beautiful and majestic. Enormous flowers of rich dark salmon rose, with large blotch of deep ox-blood red. 25 cents each; $2.50 per dozen.

La Beaute. A very good white, flowering after White Giant and L’Immaculee. Dr. F. E. Bennett states in his report: “At the different exhibitions at which this variety has been shown during the year, and by visitors to the garden, this variety has been said by many to be our finest white. At the present time, Sept. 27th, there are half a dozen out in all their glory, and one can hardly imagine any variety more beautiful in color and formation.” 50 cents each; $5.00 per dozen.

Lady Byng. A Canadian origination introduced for the first time in the United States this season. This is a shell pink of delicate, refined appearance. it is a hybrid of Primulinus and America, which exhibits none of the hooded characteristics of the true Prims. The arrangement of the flowers on the spike is very graceful, and they are well open and of large size, vigorous grower, 5 to 6 flowers open at once. Very early. Exhibited at the A. G. S. Show, Rochester, 1925. Has been granted several Awards of Merit and First Class Certificates. 50 cents each; $5.00 per dozen.

Lavender Bride. This variety introduced for first time this year. Was shown at A. G. S. Exhibition, and thousands of visitors admired it in the Exhibition Gardens. Beautiful lavender shade and with 8 to 10 flowers open at once, presents a rare sight. 25 cents each; $2.50 per dozen.

Los Angeles. Originated by Prof. C. E. Houdyshell, of Los Angeles. Introduced in east last year the first time. It is a beautiful, soft shrimp pink with throat of orange carmine. Has been the most popular flower in the western market. It is very remarkable in the number of good blooming spikes sent up by the bulb, as many as five being common. Fine for landscape, for the house, and all purposes. 40 cents each.

Mrs. C. R. Hinkle. Our good friend John C. Davis has honored Mrs. Hinkle and her husband by naming for her a most wonderful new seedling which he is just now offering. It is yet very rare and I have few for sale.

It is a giant flower of remarkable color; deep maroon red, very velvety, with black stripes appearing as if burned in the petals. Massive spike, many flowers open at once. One of the greatest of recent introductions.

Four dollars for each bulb.
PEARL OF CALIFORNIA
Mrs. F. C. Peters. This is a very beautiful and greatly admired variety and a conspicuous attraction at the last two shows. Many large flowers of exquisite rose-lilac, with crimson blotch bordered white, resembling an orchid in coloring. Strong, erect growing, long spike. 25 cents each.

Opalescent. Wonderful spikes of very large pale rose lavender. A pure self color with soft lilac throat lines. Flowers are well placed with broad petals of good substance on strong, straight stalks. One of the beautiful productions of Wm. H. Purple, known as "Gladiolus Bill." It is exceptionally good. 35 cents each; $3.50 per dozen.

Pearl of California. A new introduction and offered for the first time last year. Strong, upright grower, flowers of excellent quality, measuring 5 inches in diameter on long spike which contains from 26 to 32 buds, with 8 to 12 open at one time. The large flower is of the clearest, softest LaFrance pink nature ever put in a Glad, blending to a rosy white throat. Each spike of this variety forms a bouquet in itself. The thousands of visitors at the A. G. S. Trial Grounds during the past summer pronounced it a wonder. I never saw a Gladiolus spike equal to the one of this variety in the A. G. S. Garden. You will love this flower. Ten dollars for each bulb.

Romance. A striking combination of orange, salmon, rose, red, yellow and blue harmoniously blended into a richly beautiful flower. Very unusual and attractive. 25 cents each.

Rosemary. Introduced by our genial and well known friend, Dr. Bales, of Circleville, Ohio, who staged a most artistic display of this dainty flower at the last Show of the A. G. S. It is white ground, so marked with fine hair lines and stippling of lavender rose that it appears to be lavender pink. Delicately beautiful, and unusual in that the markings carry clear through the petals so that the back of the bloom appears about the same as the front. Wonderfully decorative. $1.00 per bulb.

Scarlet Wonder. Two years ago, Mrs. Hinkle and I were driving through the famous Rochester Parks with Mr. John Dunbar, the Superintendent. He showed us an exhibition garden of fancy Gladioli and among all the fine ones there the most conspicuous was Scarlet Wonder, a magnificent pure scarlet of great size on a massive spike, distinctly outstanding and striking. This is the largest and finest of all scarlets, and at that show was quite a sensation. Priced low at 35 cents each; $3.50 per dozen.

White Giant. Undeniably one of the most exquisite whites, as it has pure waxy flowers with long, pointed petals, opened and reflexed until it resembles a white lily as much as a Gladiolus. While a little variable, it usually makes good spikes. I cut one from my garden with eight flowers open at once, the bottom one being exactly six inches across. 15 cents each; $1.50 per doz.
ILLUMINATOR
“Illuminator”

The first Gladiolus to be awarded the First-Class Certificate of the American Gladiolus Society!

This distinguished honor, the highest in the bestowal of the Society, was given ILLUMINATOR by a committee of nine, capable, experienced and well-informed judges.

ILLUMINATOR is a brilliant carmine-red, with a faint suffusion of blue adding to its richness. Practically self, such marking as is perceptible appearing as an intense French-purple blotch. Strong, tall, straight, healthy. Long flower-spike, with many buds perfectly placed. Flowers large, and many open. Not only a beautiful and attractive flower, but very remarkable in its resistance to heat, therefore unsurpassed as a cut flower.

Burmeister & Hartung wrote me:
“Illuminator had the best keeping quality of 65 varieties we tried out.”

Madison Cooper, publisher of “The Flower Grower,” and one of the best generally informed men in America on Gladioli, wrote me:
“You have in my estimation, about the best red in ILLUMINATOR. I want that red in my garden for my own satisfaction.”

Dr. Frank E. Bennett, ex-president Ontario Horticultural Society, and ex-president American Gladiolus Society, wrote me a full page letter describing the remarkable endurance of ILLUMINATOR, taken from St. Thomas, Ontario, Trial Garden to the Kalamazoo Show, and after being exhibited there, taken back to Canada without a floret wilted. This during a week of almost unbearable hot weather. It is said to have been the only flower among the thousands there that thus withstood the withering heat.

While the stock is yet very limited I have reduced the price to 30 cents each; $3.00 per dozen.

Mr. C. R. Hinkle
St. Joseph, Mich.,
Goshen, Indiana

My Dear Mr. Hinkle:
It has been said that first impressions were usually lasting ones and in many things I quite believe it is a true saying.

I first saw your ILLUMINATOR at the National Show held in Kalamazoo, Mich., a few years ago, and at that time I was most favorably impressed with its strength and beauty.

Since watching it grow and bloom in my garden, I feel more strongly than ever that I shall not change my first impressions of it.

It is a wonderful red.
It has that purple sheen which adds great depth and smoothness to the already rich color and which greatly enhances its beauty.

Because of a lack of space, I have but a few of them in my garden, but this year they all bloomed within a day or two of each other and so gave us a mass bouquet which lasted in the house for twenty days.

THEY STAY.
ELIZABETH TABOR
The spikes were strong and tall, many florets on them and many blooms open at the same time, all large and unusually beautiful.

It is a real pleasure to have and grow such a flower, and it is without any doubt, quite the best red I have in my collection.

I always recommend it to my friends and in doing so I feel that I am doing them a favor.

I am sure that not only myself, but the entire Glad loving Fraternity want to thank you for making it possible to have this beautiful flower in our gardens.

Sincerely yours,

ROSCOE A. HUFF.

"Elizabeth Tabor"

"A Very Queen Among Gladioli!"

A high class introduction of exceptional beauty, grace and distinction. A sensational novelty, for it blooms earlier than any other!

The fact that it will bloom in forty-five to fifty days from planting will make it the leading first early.

It was the Sensation of the Rochester Show where it was given the Award of Merit of the American Gladiolus Society and won the Vaughan Medal for the best new market variety.

Flowers are very large, and even under ordinary cultivation often reach six inches in width, an astonishing size!

Petals are delicate rosy pink on white ground, lower ones bearing a rich dark crimson blotch which terminates in a diamond of soft yellow. Grows tall, but rarely has a crooked stalk. Flower spike very long, with a number of flowers open at once, gracefully placed.

Mr. E. Stanley Brown says: "This is truly a gloriously beautiful variety. Each petal is in itself a marvel in shading, entrancingly attractive, for each color seems to mystically fade into another. Merits first place in novelties to date."

Mrs. A. H. Austin, of Ohio, supervisor of judges of the American Gladiolus Society, of long experience as a grower and hybridizer, and herself famed as the originator of the beautiful Gladiolus, "Evelyn Kirtland,” wrote me:

"'ELIZABETH TABOR' is certainly a grand variety, and the earliest to bloom. As long as I live I shall never forget how beautiful it was in my garden!"

Dr. A. C. Beal, Director Cornell University Trial Garden wrote: "It is certainly a very fine thing and worthy the Society's highest award."

My stock of this fine variety is limited. It is true to name, healthy and grown from the original stock. Price reduced to 25 cents each or $2.50 per dozen.
THE ORCHID
“Arabia”

The interest excited by this variety, introduced by me last year, has been most surprising. Flowers shown by me at New York and Rochester were small, not up to type, and in poor condition, yet they attracted attention and admiration little short of sensational.

This because of their remarkable color; a very deep black mahogany red, so dark as to appear almost black; the buds appearing perfectly black. Although about the darkest of all it still retains brilliancy and sheen.

If you have ARABIA blooming in your gardens your visitors will pass by all others to admire the “Black Beauty.” I have only a very few for sale; $1.00 per bulb.

“Dainty Lady”

Absolutely unique; no other like it in the world!
The first time ever offered for sale.

I am often asked: “Does a Gladiolus bulb ever change the color of its bloom?” to which I reply: “Never, except through the mysterious process known as ‘sporting,’ and this happens most rarely.”

I have grown millions of bulbs, all true to color except one. Ten years ago there came in my stock of “Mrs Francis King” the well known red so popular for years, a pure pink “sport.” In every respect except color it was identically a Mrs. Francis King.

In color it was an exquisite soft LaFrance pink, with lower petals blending into a creamy throat, with faint pencilings of rosy carmine. It was so dainty, charming and exquisite that Mrs. Hinkle named it “Dainty Lady.”

Perhaps five per cent show partial reversion to the red. This may be one-fourth, one-half or a whole petal; it may be a whole floret; I have seen one with pink flowers up one side and red up the other. Occasionally one reverts entirely. After years of patient work I have practically succeeded in fixing the lovely pink and cream colors.

If it comes true you will have a beautiful flower; if it partly reverts you will have a beautiful curiosity; if it entirely reverts I will replace with two bulbs. Stock very limited—$1.00 per bulb.

“The Orchid”

The Orchid. It is fittingly named “The Orchid,” for a single floret worn as a Cattleya would readily be mistaken for one a few feet distant. Its long, narrow, ruffled and laciniated petals open to a width of six to nine inches with a ground color of very pale lavender flecked toward the edges and ends with lavender pink. The upper petal is usually incurved, partially concealing a touch of yellow in the throat crossed by two very narrow feathers of amaranth. Four to five florets are open at one time and are gracefully placed on the spike, not opposite but all facing the front. It is exquisitely beautiful and entirely new and distinct. It is a California production. Ten dollars for each bulb.
The American Gladiolus Society

Promoting the Culture and Development of the Gladiolus

In this Society will be found the principal growers of the world but its membership is not limited to professionals, as many amateurs and private gardeners enjoy its advantages and pleasures, including the Annual Flower Show, where may be seen all that is worth while in Gladioli.

The Society is growing rapidly. When I was given the honor of its presidency, in 1921, it had 279 members; now it boasts of 4000 members, and bids fair to pass the 5000 mark within this year.

We now publish our own monthly magazine, the A.G.S. "Official Bulletin," and send it FREE to every member. It is attractive, interesting, and worth more than the cost of a membership.

As the Society grows its opportunity grows for further advancing the cause of the Gladiolus and benefiting its members. Every lover of flowers, and especially of the Gladiolus, should join this Society. I invite you to join us and will be glad to forward your name for enrollment if you will send me one year's dues, $2.00. Or you may send directly to John C. Davis, our very efficient Secretary and Editor of the "Bulletin," 77 South Avenue, Rochester, N. Y.

If you are already a member, take out a membership for a friend which will please him and help the Society.

"The Foot of the Rainbow"

Our place has become known as "The Foot of the Rainbow," which is an exclamation of visitors on beholding the thousands of blooming Gladioli. Located directly on the fine Drive running from Chicago around the eastern shore of Lake Michigan, our Gardens have many welcome visitors.