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FROM

HENRY S. COOPER
PEONY FAN
KENOSHA, WISCONSIN

Dunmovin Peony Gardens
Will You Invest 25 Cents on my Say-So?

For over a year I have worked on a book on Peonies. It is in many respects the most expensive book I have ever published, but then, as a Fan, I count the cost but little so long as the book helps to the end. "Tips and Pointers" published a year ago made a great hit. It was but a stepping stone, however, to "Unvarnished Facts," the 10,000 edition of which is just now being completed.

If You Grow Peonies or are Going to You Will Want This Book Sure

To mention just one of the items that make this book expensive, let me mention some illustrations lithographed in eight colors, I count by far the best color illustrations of Peonies ever published, at a cost of $750 each. But the illustrations, while good, do not represent the real meat in the book. You will find it to contain the whole truth about Peonies, from the Peony Heaven down to the Peony Purgatory. So sure am I that the book is worth all its cost that I will make you the following liberal proposition:

Some of those who had one of my books took it for a sort of a Peony Bible though it did not contain a word about Peonies. So now I am printing a New Edition with Peony Purgatory in it and call it

Unvarnished Facts

EDITION OF

Tips and Pointers

For Beginners with Peonies

I am telling the truth in it and I am telling the whole truth as I know it. The additions make it twice as large as the first, and I make it twice as interesting. I have put something into it, I think, to make it worth $750 each, and I think they are the finest peony pictures ever published. This book discloses many interesting subjects not touched upon in the first book. It is so much that I cannot send it out free to everyone. So I charge 25c for it. While selling high class peony roots is my business, I will send this peony book for 25c. If not worth a dollar I will return the 25c and you keep the book.

You may deduct the 25c from the first order amounting to $3.00. So the book really costs nothing. This is a Fair Offer. If I wasn't sure you would think it 25c too much. While selling high class peony roots is my business, I will send this peony book for 25c. If not worth a dollar I will return the 25c and you keep the book.

...it may make you smile, when I say that all I like to read over the following testimonial.

"We Marie, wife of the above, says, "I make my basin bloom with steady price" as we used to say. I first had

"Tips and Pointers" Sent Free
"Unvarnished Facts" Sent for 25c

Henry S. Cooper, Peony Fan, Kenosha, Wisconsin

Fertilize With Brains


telling how to do it to diligently you learn is. One person very near to me that has been making Peonies and their in my eyes an honor to have grown and have grown in the most beautiful colors.

"Unvarnished Facts" Sent for 25c

Horse Sense Teaches Flower Sense

By getting real information that your money is worth. Three others have written me that have same sense of the problems and situations that I have in the business of growing Peonies.

"Unvarnished Facts" Sent for 25c

These People Have Read "Tips and Pointers"

Besides, North Dakota, I have sold more than 35,000 "Tips and Pointers" books. If you will write to me about the book, I will send you a specimen of each book and no charge for the same.

"Unvarnished Facts" Sent for 25c

Cooper's "Unvarnished Facts" A New Book

Last year, Henry S. Cooper, Peony Fox, sent me inquiries from thousands of persons all over the country.

For Better or Worse, Better or Nothing - you can't have both. The New "Unvarnished Facts" is the best book ever written on Peonies and Peonies stuff. If you don't want to know all there is to it in a book, you will not need a book. But if you do, you will need a book.

One flower lover says, "The best book I have ever gotten." Another says, "I wonder if this book is worth $7.50." Still another, "I want you to think of your own best interest."

"Tips and Pointers" A Book for Beginners with Peonies

"Unvarnished Facts" Sent for 25c

Tips and Pointers

"Unvarnished Facts" Sent for 25c

Peony Bible

"Unvarnished Facts" Sent for 25c

Can You Beat It

One flower lover writes, "How can you sell your Peony book for so little?" I wish I could understand that. For the "Unvarnished Facts" book will sell for $1.00, and I am charging 25c. I know I can make more money on the book than I can make on the book, but I want to sell as many books as I can make. I want to sell the "Unvarnished Facts" book for 25c.

"Unvarnished Facts" Sent for 25c

You Keep the Book

Your Money Returned

If you don't think it worth what you pay for it, it is your privilege to return it. It is written by a man who is known all over the country as a Peony Expert. He is the man who has written the best book ever written on Peonies.
Cooper's Unbeatable Collection $10

Collection No. 30
See Color Plate.

This is the collection that is chosen in every corner of the garden. It is the collection that offers the best in color and form, and it is the collection that offers the best in price. The plants in this collection are grown under the best conditions, and they are chosen for their hardiness and their beauty. The plants in this collection are grown under the best conditions, and they are chosen for their hardiness and their beauty. The plants in this collection are grown under the best conditions, and they are chosen for their hardiness and their beauty. The plants in this collection are grown under the best conditions, and they are chosen for their hardiness and their beauty.

Cooper's Temptation Collection

Collection No. 32

For those who want to start growing a little way into the garden, this is the collection that offers the best in color and form. The plants in this collection are grown under the best conditions, and they are chosen for their hardiness and their beauty. The plants in this collection are grown under the best conditions, and they are chosen for their hardiness and their beauty.

$10.00

$20.00

All Seasons—All Colors

Collection No. 24—Early

Collection No. 26—Midseason

Collection No. 28—Late

Moderate Priced Collections, by Seasons of Bloom for Beginners

Collection No. 18

Beginners Collections

Collection No. 20

Collection No. 22

The Total Price of the Three Collections is $8.85 but Combining Lots No. 24, 26, 28 the Price of the Eighteen Varieties in One Order Would be $6.99.